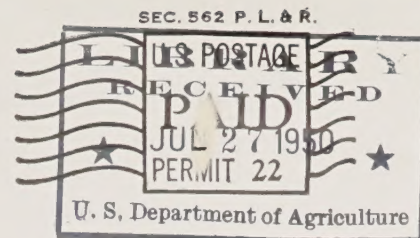


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HARROLD'S REVIEW

July 15, 1950

Vol. 9, No. 3

WHOLESALE
PRICES FOR THE
PROFESSIONAL

HARROLD'S PANSY GARDENS & GREENHOUSES

P. O. BOX 29 — GRANTS PASS, OREGON.

HARROLD'S Pedigreed Strain
AMERICA'S MOST COMPLETE LINE

Giant Pansies

HARROLD BREEDING
NEW VARIETIES OF



THE OLD FAVORITES IN
SUPERIOR STRAINS



A TYPE OR COLOR FOR
EVERY PURPOSE

Domestic and Imported Seeds



PLANT IN JULY, AUGUST
OR SEPTEMBER FOR BEST
SPRING RESULTS



COMPLETE CULTURAL
BOOKLET WITH
EACH ORDER

Flower Specimens Grown By
C. W. Harrold

Color Photography And Printing By
M. E. Harrold



HARROLD'S PEDIGREED ORIGINATIONS: These are specimens selected from our most popular introductions. They are offered as a blended mixture inside this folder as C. W. Harrold's Private Blend. This blend contains hundreds of other colors and markings.

© 1950

Our 1949-50 Introduction C. W. Harrold's Private Blend

Specimens Pictured In Color Are From This Seed

C. W. Harrold, the founder of our firm is still actively in charge of our breeding work and seed production at the age of 78. He has been working with Pansies for about 50 years and is the oldest living specialist breeder of Pansies in the United States now actively producing seeds and plants commercially. These are his babies. They are the finest selections of types for bedding found in a single mixture today and he has drawn on our best strains and breeding work to blend this all type mixture. We believe it to be the ultimate in a general mixture today.

As may be seen from the natural color photo the color and type range is most varied. In fact there are probably over 800 colors, color combinations and markings in this blend. It contains many new shades and markings not found in our other sorts and as always the plant and flowering habits are the ultimate. The results will be outstanding when given suitable culture.

SEED PRICES: Per packet, about 500 seeds, \$2.00; $\frac{1}{8}$ oz., about 1400 seeds, \$5.00; $\frac{1}{4}$ oz., \$9.00; $\frac{1}{2}$ oz., \$15.00; $\frac{3}{4}$ oz., \$25.00; 1 oz., \$40.00.

PLANTS: These will be offered in limited quantity during the fall season. Listing will be found in the September 'Review' when issued.



HARROLD'S PANSIES ARE unsurpassed in size and color, texture, hardy and robust plant habit and long flower stems. They are just as easy to grow and are much more interesting.

A SPECIMEN OF OUR HARROLD'S PEDIGREED GIANT ART-SHADES, An outstanding Exhibition variety. Size reduced $\frac{1}{4}$.

AMERICA'S MOST COMPLETE LINE OF PANSY AND VIOLA SEEDS.

The Harrold's Pedigreed Strain line of Pansies has for many years been the most extensive and complete of any specialist bred line available in this country. You will find in it both general mixtures and specialty items that meet practically any need in Pansies. Added to our own line we supply and grow a group of the foremost General American Strains and Varieties. In 1948 we again entered the importing field with the same proven European varieties that we had handled before 1938. Combined these three extensive group selections constitute the widest selection of Pansies obtainable from a single supply source in America. Harvesting is now progressing normally and with the planting season extending over the next two months you will find it advantageous to order your requirements at once.

FREE AIR MAIL DELIVERY SERVICE on all orders for seeds amounting to \$2.00 in seeds listing at more than \$2.50 per ounce. Cultural booklet sent with every Pansy or Viola order.

PARCEL POST SHIPMENT

It will be noted that we have quoted a prepaid price on plants by Parcel Post. The differential in these prices as compared to those quoted by Express collect are based on maximum anticipated postage. For Postal shipment it will be necessary to remit the total amount with the order. We will then make shipment postpaid and charge you actual postage plus 25c per carton to cover the different type of packing necessary for postal shipment. Any remaining balance left from your remittance will then be returned so that you pay only the actual cost of shipping by mail the same as when sent Express collect. We will, however, bill you should postage exceed post-express differential.

The one advantage of Postal shipment is the cheaper rates still in effect as compared with current Express charges. In most cases you will save by having plants come Parcel Post, especially under this modified actual cost refund plan. There will be no insurance by Parcel Post except at your instructions and expense and we will assume no responsibility in regard to such insurance in case of loss other than co-operating with you in obtaining adjustment. Insurance is automatic by Express and generally settlement of a loss is more certain and quicker.

WHAT VARIETY SHOULD I PLANT

Frequently asked, this question must be answered in a flexible manner. You will have to check the characteristics of the varieties available in the light of your own experience as to your market. One piece of advice - don't select your planting on the basis of the cheaper seeds for it takes no more labor to grow the better varieties and they are both more profitable and more easily sold. Generally speaking the price of the seeds to an extent reflect the quality because they are direct reflections of production costs except in the case of new introductions where you pay for novelty.

Plant 80 to 90% of your planting in good mixtures. The public likes Pansies best because of their color range and the mixtures will produce larger flowering plants than are to be found in the separate colors. Separate colors in a limited way are both useful and profitable. They may be used in many garden situations with most pleasing results such as borders and mass plantings to a color scheme.

In the mixtures; other stock too for that matter, there are generally two distinct types of Pansies. The EXHIBITION type is the largest flowered and is distinguished by the smaller center blotch surrounded by one and often two distinct color zones. This type also carries many self and poly-chrome combinations. It is from the blotch and two zone character that the name Viola, tricolor maxima is derived. This type is of robust plant growth and very hardy. Its color blend tends toward the lighter shades making it very showy for mass plantings.

The other general type usually referred to as the FANCY type has a characteristic larger center blotch, often covering 3 or all 5 petals for about half to three-

This Article Continued at the Bottom of the Next Column

Outstanding Mixtures HARROLD'S PEDIGREED GIANT ART-SHADES

We consider this to be THE FINEST EXHIBITION type of Pansy available today. With good culture the flowers are extremely large (we have had them five inches across in the seed production field). They flower very early and the coloring is very brilliant. Normally there are over 500 color combinations and markings in this mixture with many pastels as well as pure deep colors. The markings, typically Exhibition, range from self colors through the dainty penciled to the tri-color blotches having a veritable rainbow of color in a single flower. The plant habit is equally robust and this variety is hardy under reasonable treatment anywhere in the United States and most of gardening Canada. For mass bedding these are not excelled in their display because of the brightness of the color scale while selections from this mixture will give outstanding specimens for individual setting. The flower stems are long, usually being adequate for good bouquets. This variety is an improved progeny of our Harrold's Pedigreed Giant variety.

HARROLD'S PEDIGREED SWISS GIANTS

Our latest and finest "Fancy" type Pansy. The Fancy type has the typically large center blotch. This variety is the ultimate in flower size and color range on compact, sturdy plants. The flowers of heavy substance and velvety texture are brilliantly colored with many red and deep shades which are individually outstanding. Under good culture it is possible to grow $4\frac{1}{2}$ inch flowers from this strain though in this respect they are not quite so large as Harrold's Pedigreed Art-shades. For variety we suggest the use of both these varieties if you really want the maximum in display.

PRICES EITHER VARIETY

SEED PRICES: Trade packet, about 1,000 seeds, \$1.00; $\frac{1}{8}$ oz., \$2.50; $\frac{1}{4}$ oz., \$4.75; $\frac{1}{2}$ oz., \$9.25; 1 oz., \$18.00; 2 oz., \$32.00; 4 oz., \$45.00; One pound \$180.00; 5 pounds \$875.00.

PLANTS FROM OPEN FIELD BEDS: Ready after Sept. 25th. 100 for \$3.50; 500 for \$11.00; 1,000 for \$20.00; 3,000 for \$50.00 **DELIVERED POSTPAID** by Parcel Post. Same plants 100 for \$2.00; 500 for \$7.50; 1,000 for \$14.00; 3,000 for \$35.00 **BY EXPRESS** with charges collect.

WHAT VARIETY SHOULD I PLANT Continued

fourths of their area. Generally the surrounding color is in one band which may be a solid color or blended. A few poly-chrome colors also appear but not in the proportion found in the Exhibition stock. Penciled and ray centers appear in both types to an extent but less in the Fancy group. We recommend the planting of both types and a few separate colors for a complete assortment.

Regarding color blends, a specialist uses a definite formula to which each mixture is built. These formulas may be developed during the growing or after harvest from several individual lots of seed. The number of plants it is anticipated that a formula will produce per ounce of seed must be taken into account and in the case of Harrold formulas this is based on a production norm of 10,000 plants per ounce. Production exceeding this figure will usually result in more fancy and novelty stock in the mixture and lower production will quickly detract from the quality of the color blend. Novelities and fancy types are those most quickly lost as germination drops,

HARROLD'S OUTSTANDING NOVELTIES

HARROLD'S PEDIGREED NOVELTIES

These are the perpetual novelty of our line being a blended mixture of the seeds from NEW TYPES cultured in our breeding department. While they do have a large number of the better types from the other Harrold's Pedigreed Varieties, many unusual new types are included that are still in the development stage that have not as yet been introduced or incorporated into regular strains. Recommended where the most varied stock is desired and where something different has appeal without too close a consideration of cost.

SEED PRICES: Trade Packet, about 500 seeds, \$2.00; $\frac{1}{16}$ oz., \$5.00; $\frac{1}{4}$ oz., \$17.50.

PLANTS FROM OPEN FIELD BEDS: Ready after Sept. 25th. \$4.50 per 100; 500 for \$20.00 **DELIVERED POSTPAID** by Parcel Post.

OUR 1948 NOVELTY INTRODUCTION

HARROLD'S GIANT ATOMIC DAWN

Here is an exceedingly striking colored mixture consisting of shades almost indescribable. Differing from our Harrold's Sunset Giants in that instead of the heavier red, orange and gold shades which it so pleasingly supplies, this **NEW HARROLD'S ATOMIC DAWN** consists of soft pinks, delicate blues, light gold and those striking pastel shades developed by the blending of so many colors as to be almost beyond description. Center markings are less heavy and develop many brilliant selfs, penciled and ray marked flowers of bronze and velvet pattern. For a poly-chrome type the plant habit and hardiness we believe to be the best of anything offered to date. This is not an "Exhibition Giant" type but correctly is classified as a Giant Bedding type.

SEED PRICES: Trade packet, about 500 seeds, \$3.00; $\frac{1}{16}$ oz., \$8.00. Plant offer later.

HARROLD'S SUNSET GIANTS

Our outstanding novelty introduction first offered in 1944. Produces Sunset shades of orange, red and gold in brilliant mixture. Of Bedding Giant type markings range from large velvety center blotch through ray and penciled centers to the most brilliant selfs. Plant habit is very good under proper culture to produce maximum flower size and these are hardy both to heat and cold.

SEED PRICES: Trade packet, about 500 seeds, \$2.00; $\frac{1}{16}$ oz., \$5.00 $\frac{1}{4}$ oz., \$17.50; $\frac{1}{2}$ oz., \$30.00 1 oz., \$55.00.

PLANTS FROM OPEN FIELD BEDS: Ready after Sept. 25th. \$4.50 per 100; 500 for \$20.00; 1,000 for \$35.00 **DELIVERED POSTPAID** by Parcel Post.

HARROLD'S PEDIGREED CUT-FLOWER PANSIES

We breed and supply two distinct types of these, each having a definite usefulness as described below.

TALL SELECTION: These grow taller; up to $4\frac{1}{2}$ feet and stems are usually 10 to 16 inches long and quite stiff when greenhouse grown. Color range is the best of any tall growing strain and the flower size is very good under proper culture. The plants of this variety will be damaged by temperatures lower than 20 degrees above zero. Recommended out of doors only in the mild climates.

SEED PRICES: Per packet, about 500 seeds, \$2.00; $\frac{1}{16}$ oz., \$5.00; $\frac{1}{4}$ oz., \$17.50 Plants of these will not be available this year.

ORIGINAL STRAIN: This was our original type first offered 17 years ago. Growth is rather low but under glass the flowers are large and on stems 8 to 12 inches long. The color range is about as varied as our largest, finest Exhibition Giants and the plant is just as hardy, being easily wintered out of doors the same as bedding giants. When grown out of doors the stems are a bit shorter though satisfactorily long for bouquets.

SEED PRICES: Trade packet, about 500 seeds, \$1.50; $\frac{1}{16}$ oz., \$4.00; $\frac{1}{4}$ oz., \$12.00.

PLANTS FROM OPEN FIELD BEDS: Ready after Sept. 25th. \$4.50 per 100; 500 for \$20.00 **DELIVERED POSTPAID** by Parcel Post.

HARROLD'S FORMAL COLORS

These formal colors are useful for borders or bedding where it is desired to carry out a color scheme or design. It should be remembered, however, that NO separate color variety is 100% true from seeds (usually from 80 to 90%) and that for a true color bed it will be necessary to rogue the off shades. Separate color Pansies are not as large flowering as the better mixtures.

HARROLD'S AZURE GIANTS: The finest intensely blue Pansy.

HARROLD'S GOLDEN GIANTS: Deep golden yellow with large velvety blotch.

HARROLD'S RUBY GIANTS: Shades of deep red in the finest color range.

SEED PRICES: Trade packet, about 1,000 seeds, \$1.00; $\frac{1}{8}$ oz., \$2.00; $\frac{1}{4}$ oz., \$3.75; $\frac{1}{2}$ oz., \$7.25; 1 oz., \$14.00.

PLANTS FROM OPEN FIELD BEDS: Ready after Sept. 25th. Prices will be issued later.

HARROLD'S IMPROVED SWISS

Where a "Fancy" type mixture is needed and price is a consideration this one is to be highly recommended. Not as good as our Harrold's Pedigreed Swiss Giants of course, but it is not to be excelled by any strain we know of usually offered as "Swiss" in this price class. It is unusually suited in color, size and habit to the demands of the American gardener. Flowers are of giant size, up to four inches in diameter and the color blend is especially rich.

SEED PRICES: Trade packet, about 1,000 seeds, \$1.00; $\frac{1}{8}$ oz., \$1.75; $\frac{1}{4}$ oz., \$3.00; $\frac{1}{2}$ oz., \$5.75; 1 oz., \$11.00; 2 oz., \$19.00; 4 oz., \$27.50; One pound \$110.00; 5 pounds \$500.00.

PLANTS FROM OPEN FIELD BEDS: Ready after Sept. 25th. 100 for \$3.00; 500 for \$9.50; 1,000 for \$17.00; 3,000 for \$43.00 **DELIVERED POSTPAID** by Parcel Post. Same plants 100 for \$1.50; 500 for \$6.00; 1,000 for \$11.00; 3,000 for \$28.00 **BY EXPRESS** with charges **COLLECT**.

Fine Commercial Mixtures

HARROLD'S PEDIGREED GIANTS

This outstanding "Exhibition" type was introduced by us in 1929 and has maintained its popularity throughout the years. Flowers are very large on compact, robust plants that produce a most varied range of bright colors. The flower markings are typical of the type with selfs, penciled and blotched centers and tri-color patterns of contrasting colors. Many flowers over 4 inches with good culture.

SEED PRICES: Trade packet, about 1,000 seeds, \$1.00; $\frac{1}{8}$ oz., \$2.00; $\frac{1}{4}$ oz., \$3.75; $\frac{1}{2}$ oz., \$7.25; 1 oz., \$14.00; 2 oz., \$26.00; 4 oz., \$35.00; One pound \$140.00; 5 pounds \$650.00.

PLANTS FROM OPEN FIELD BEDS: Ready after Sept. 25th. 100 for \$3.25 500 for \$10.00; 1,000 for \$18.00; 3,000 for \$45.00 **DELIVERED POSTPAID** by Parcel Post. Same plants 100 for \$1.75; 500 for \$6.50; 1,000 for \$12.00; 3,000 for \$30.00 **BY EXPRESS** with charges **COLLECT**.

HARROLD'S ALL-AMERICAN BEDDING MIXTURE

This is a blended mixture; 80% is from ALL the Harrold variety originations and 20% is from the many other varieties which we grow or receive from other sources. This is a very useful general purpose mixture and is an outstanding value in the popular price range. Highly recommended for general bedding. Flowers are giant in size and the coloring is most varied.

SEED PRICES: Trade packet, about 1,000 seeds, \$1.00; $\frac{1}{8}$ oz., \$1.75; $\frac{1}{4}$ oz., \$3.25; $\frac{1}{2}$ oz., \$6.25; 1 oz., \$12.00; 2 oz., \$20.00; 4 oz., \$30.00; One pound \$120.00; 5 pounds \$550.00.

PLANTS FROM OPEN FIELD BEDS: Ready after Sept. 25th. 100 for \$3.00; 500 for \$9.50; 1,000 for \$17.00; 3,000 for \$43.00 **DELIVERED POSTPAID** by Parcel Post. Same plants 100 for \$1.50; 500 for \$6.00; 1,000 for \$11.00; 3,000 for \$28.00 **BY EXPRESS** with charges **COLLECT**.

STANDARD PANSY VARIETIES AMERICAN GROWN SEED

In this group we offer a most complete line of well known American strains in the finest stock of each available. Our prices are competitive with seeds of equal quality from any other source and this selection is offered so that you can make Harrold's your complete Pansy and Viola headquarters.

POPULAR MIXTURES

VARIETY	PER 1,000 seed pkt.	$\frac{1}{8}$ oz.	$\frac{1}{4}$ oz.	$\frac{1}{2}$ oz.	1 oz.	2 ozs.
Early Pansy America: Good size & color.	\$.75	\$1.50	\$2.75	\$5.00	\$9.00	\$17.50
Engleman's Giant: Dark and light shades.	.75	1.75	3.25	5.75	10.00	19.00
Engleman's Special: Many fancy colors.	1.00	1.75	3.25	6.25	12.00	22.00
Geneva Giants: A select super-swiss strain.	1.00	1.75	3.25	6.25	12.00	22.00
Jumbo Mixed: (Steele) Harrold grown first generation re-selected from orig. stock.	1.00	1.75	3.25	6.25	12.00	22.00
Maple Leaf Giants: Robust and compact.	.75	1.50	2.75	5.00	9.00	17.50
Orchid Pastel Mixture: Various offered as Butterfly or Hybrids.	1.50	2.75	5.00
Oregon Giants: Mixed types of good size.	1.00	1.75	3.00	5.75	11.00	20.00
Super Maple Leaf: Improved re-selection.	1.00	1.75	3.00	5.75	11.00	20.00
Scottish Exhibition Mixed: A nice blend.	1.00	1.75	3.00	5.75	11.00	20.00
Super Swiss Mixed: Select 5 blotched.	1.00	1.75	3.00	5.75	11.00	20.00
Swiss Giant Mixed: 3 & 5 blotch markings.	.75	1.50	2.75	5.00	9.00	17.50
Dwarf Swiss Mixed: Dwarf habit large fl.	1.00	1.75	3.00	5.75	11.00	20.00
Trimardeau Giants: Good bedding type.	.75	1.25	1.75	3.25	6.00	10.00

BY THE POUND Multiply the ounce rate by 10. Four ounces up at pound rate.

APPLIES TO THESE MIXTURES ONLY

SEPARATE COLOR VARIETIES

This separate color group affords a wide selection and is, we believe, the finest selection available from a single source in this country.

VARIETY	PER 1,000 seed pkt.	$\frac{1}{8}$ oz.	$\frac{1}{4}$ oz.	$\frac{1}{2}$ oz.	1 oz.
Coronation Gold: Largest pure yellow self.	1.00	2.00	3.25	6.25	12.00
Delft Blue: Porcelain blue.	1.00	2.00	3.75	7.25	14.00
Baby Delight: Miniature Pansy about 8" high. Flowers light blue, face; size of a quarter.	1.00	1.40
Pay Dirt: Very large golden yellow.	1.50	4.00	7.50	12.00	22.00

SWISS GIANT TYPE SEPARATE COLORS.

Alpenglow: Dark red shades.	1.00	2.00	3.25	6.25	12.00
Black King: Largest size black Pansy.	1.00	2.50	4.75	9.25	18.00
Blumisalp: Soft pink & rose velvet blotch.	1.00	2.50	4.75	9.25	18.00
Fire Beacon: Wallflower red, velvet blotch.	1.00	2.00	3.25	6.25	12.00
Lake Of Thun: Thuner Sea or Ulswater Blue.	1.00	2.00	3.25	6.25	12.00
Very brilliant blue, dark center.	1.00	2.00	3.25	6.25	12.00
Orange Giant: Rich light orange self.	1.00	4.00	7.50	12.00	22.00
Pure White: Ruffled white of good size.	1.00	2.00	3.25	6.25	12.00
Raspberry Rose: Soft pink, velvety wine blotch.	1.00	2.25	4.00	7.00	12.75
Rheingold: Deep yellow, dark blotch.	1.00	2.00	3.25	6.25	12.00

IMPORTED PANSY SEED

This imported Pansy seed is from the foremost European specialists, our same pre-war source of these varieties. This group affords some added types of interest and supplies cheaper seeds where price is a major consideration. The mixtures do in some respects differ from those produced by American specialists and for that reason add novelty and scope to your selection. The bedding type separate colors are useful where a mass of bright color is desired rather than very large sized individual flowers.

USEFUL MIXTURES

VARIETY	PER 1,000 seed pkt.	1/2-oz.	1-oz.	1 1/2-oz.	1-oz.
Bugnot's Superb Blotched: Fancy type mixture.	\$.50	\$.90	\$ 1.25	\$ 2.25	\$ 4.00
Cassier's Three & Five Blotched: Fine mixture.	.50	.90	1.25	2.25	4.00
Odier's Giant Five Blotched:	.50	.90	1.25	2.25	4.00
Orchid Flowered Mixed: Delicate pastel shades.	1.00	2.00	3.25	6.00	11.00
Swiss Giant Improved: Quite a good strain.	.50		2.25	4.00	7.50

BEDDING TYPE GIANTS IN SEPARATE COLORS

These do not compare in flower size with other separate colors we offer in the above group of American strains. They are valuable because they afford colors distinctly characteristic of this group and they do come truer from seed than the larger flowering sorts. For borders to give a mass effect or for brilliant and striking beds planted to a color plan these are recommended.

VARIETY	PER 1,000 seed pkt.	1/2-oz.	1-oz.	1 1/2-oz.	1-oz.
GIANT TRIMARDEAU: A French group that has been used for years and is probably the best known for their brilliant, large flowers.					
Adonis: Light blue with white eye.	\$.50	\$.90	\$ 1.25	\$ 2.25	\$ 4.00
Aurea Pura: Pure yellow.	.50	.90	1.25	2.25	4.00
Candidissima: Snow white.	.50	.90	1.25	2.25	4.00
Cardinal Red: As named. Showy.	.50	.90	1.25	2.25	4.00
King Of The Blacks: Black-purple.	.50	.90	1.25	2.25	4.00
Lord Beaconsfield: Violet blue and white.	.50	.90	1.25	2.25	4.00
Prince Henry: Rich dark blue.	.50	.90	1.25	2.25	4.00

GIANT BEDDING: Another group of brilliant coloring for borders or beds.

Purple Giant: Deep royal purple.	.50	.90	1.25	2.25	4.00
Orange King: Brilliant orange & apricot.	.50	.90	1.25	2.25	4.00
St. Knud: Deep orange yellow.	.50	.90	1.25	2.25	4.00

HIEMALIS: Sometimes listed as Ice Pansies because of their extremely early flowering habits. Flower size just about half that of American Giant types but freely produced.

Blue Boy: Silvery lilac.	.50	.90	1.25	2.25	4.00
Celestial Queen: Brilliant sky blue.	.50	.90	1.25	2.25	4.00
Claret: Deep wine red.	.50	.90	1.25	2.25	4.00
March Beauty: Dark velvety purple.	.50	.90	1.25	2.25	4.00
Northpole: Glistening pure white.	.50	.90	1.25	2.25	4.00
Orion: Pure golden yellow.	.50	.90	1.25	2.25	4.00

Viola Seeds

THE MOST VALUABLE AND OUTSTANDING VARIETIES

Have you considered Violas recently? They are a useful addition to your Pansy line and in many places where they have been offered they have developed a profitable demand. Normally this demand will usually not exceed 10% to 25% of your Pansy demand but in many instances that is definitely worthwhile.

The culture is so identical with that of Pansies that they may be planted and handled in the same way with very satisfactory results. They may be set in fall or spring into the flowering beds in the same manner and if any difference is noted it is that they are a bit harder and more easily wintered than Pansies. We suggest that if you haven't tried them yet in your market you make a planting of three or four packets in the most popular colors and see how easily they are grown and how the customers go for them once they see some of these modern varieties in bloom.

GEM VARIETIES

This is a group of five colors and mixture that is possibly best known by the habit but varies some in flower form. White and Yellow Gem rather closely resembles Jersey Gem. Lavender Gem produces a flower that is a bit smaller and less full in form. All bloom profusely over a very long season.

VARIETY	PER 1,000 seed pkt.	1/2-oz.	1-oz.	1 1/2-oz.	1-oz.
Jersey Gem: Compact violet blue.	\$ 1.00	\$ 2.50	\$ 4.75	\$ 9.00	\$ 16.00
Lavender Gem: Brilliant lavender blue.	1.00	2.50	4.75	9.00	16.00
Rosy Gem: Deep rose.	1.00	2.50	4.75	9.00	16.00
White Gem: A very fine giant pure white.	1.00	2.50	4.75	9.00	16.00
Yellow Gem: A large very bright yellow.	1.00	2.50	4.75	9.00	16.00
Gem Varieties Mixed: All the above blended.	1.00	2.50	4.50	8.50	15.00

VIOLA CORNUTA and HYBRIDA

This group covers many varieties of much interest to the grower. The strains are the best obtainable and uniformity is unusual for this type of stock.

VARIETY	PER 1,000 seed pkt.	1/2-oz.	1-oz.	1 1/2-oz.	1-oz.
Admiration: Large dark blue.	\$.75	\$ 1.00	\$ 2.00	\$ 3.75	\$ 7.00
Apricot: Apricot yellow tinted orange.	1.00	1.75	3.00	5.75	11.00
Arkwright Ruby: Ruby red blotched center.	1.00	1.50	2.25	4.25	8.00
Blue Elf: Top deep violet, bottom lighter.	.75	1.50	2.50	4.75	9.00
Blue Perfection: Large purple blue.	.75	1.00	1.75	3.25	6.00
Chantreyland: Finest pure apricot.	.75	1.50	2.50	4.75	9.00
Ilona: Rose shade, lavender tinge.	1.00	1.50	2.25	4.25	8.00
Gustav Wermig: Long stemmed violet-blue.	1.00	1.50	2.25	4.25	8.00
King Henry: (Purple King) Rich violet blue.	1.00	1.75	3.25	6.25	12.00
Lutea Splendens: Clear golden yellow.	.75	1.50	2.25	4.25	8.00
Papilio Light Blue: Soft blue, white center.	.75	1.50	2.50	4.75	9.00
Papilio Deep Violet: As named.	.75	1.25	2.25	4.25	8.00
White Perfection: Large pure white.	.75	1.25	2.25	4.25	8.00
Improved Scotch Bedding: Newest bedding hybrids	.75	1.25	2.25	4.25	8.00

DELPHINIUM SEEDS
PACIFIC GIANT HYBRIDS

Without doubt these are the finest Delphiniums available today. Coming quite true from seeds the flowers are heavy double and stems are tough and willowy. We recommend chilling the seeds at about 34 degrees for 24 hours just before planting as this improves germination.

BLACK KNIGHT: Dark colors of velvety texture.
BLUE BIRD: Mid blue with white bee.
BLUE JAY: A true intense blue.
CAMELIARD: Pure lavender.
GALAHAD: The finest pure white Delphinium available.
GUINEVERE: Light pink-lavender. Very dainty.
KING ARTHUR: Royal violet with white bee.
LANCELOT: Pure lilac with white bee.
ROUND TABLE: A mixture of selected colors.
SIR PERCIVAL: White with black bee.
SUMMER SKIES: Clear light blue.

1/2 oz., \$1.25; 1/4 oz., \$2.25; 1/4 oz., \$3.75; 1/2 oz., \$6.25; 1 oz., \$12.00.

Hardy Primula Seeds

Primula Polyanthus-Veris Hybrids

HARROLD'S PEDIGREED GIANTS

Developed in our breeding department after many years of intensive work we believe this to be the finest in this type. The plants are pleasingly compact but of robust growth, usually from 8 to 10 inches high under good culture. Flower stems are 12 to 16 inches with flowers well above the foliage. The flower heads, composed of many florets which are often individually larger than a silver dollar, are often 8 inches or more across. Coloring is the most brilliant of any strain available in this type. While available in mixed colors only, the blend contains yellow, red, purple and white in the more common shades plus pink, flame and bronze shades in pastel and poly-chrome combinations that are rare. A few blue shades are in the mixture. Marking of the flowers is just as outstanding with selfs blotched and laced markings in the flowers.

FRESH TESTED SEEDS

Price per Trade Packet about 300 seeds \$1.00; 3 for \$2.50; 1/2 oz., about 1500 seeds, \$4.00; 1/4 oz., \$7.50; 1/4 oz., \$14.00; 1/2 oz., \$25.00; 1 oz., \$50.00; 2 oz., \$95.00. Planted indoors now these can be transplanted outside for sale next fall and will bloom well next spring.

Planted from the first of August through October these seed will make nice stock for next spring which will bloom moderately. They should be carried over the first season in cold frames or an unheated greenhouse. If wintered at above freezing temperatures growth will continue all winter. Primroses of the hardy group are an excellent companion line to Pansies, Violas, Delphiniums, Hardy Carnations and other popular perennials and they are in great demand once they have been introduced to a market.

OTHER HARDY POLYANTHUS

OREGON GIANTS — A giant strain from an outstanding Oregon specialist including the best of his collection. Of giant size and wide color range which is heavy in the softer shades. A very fine mixture.

OLYMPIC GIANTS — Still another strain from two outstanding collections grown in Washington State. Basically from Pfitzer's Colossea and English types but rebred to American habit and color standards. All of these types are better suited to American markets and climates than fresh imports.

SEED PRICES: These two — Per packet, about 300 seeds, \$1.00; 1/2 oz., \$3.50; 1/4 oz., \$6.50; 1/4 oz., \$12.00; 1/2 oz., \$22.00; 1 oz., \$40.00; 2 ozs., \$75.00.

TERMS OF SALE

PRICES — All prices are quoted on the basis of cash with order. Except where credit has been established and reference check made, no exceptions to this policy will be made. SEEDS can be sent C. O. D. and will be forwarded that way on request providing remittance of \$1.00 accompanies order to guarantee postal fees and handling costs. Strictly cash with order, collectable at U. S. par on all orders from outside the U. S. A. PLANTS and BULBS are NEVER sent out on a C. O. D. basis. ALL prices are subject to market changes without notice and all offers are subject to stock being available on receipt of your order.

REMITTANCE — May be by any of the usual commercial methods of transferring funds. The amount must be in United States money collectable at par for the full amount of the order. Service charges made by paying bank in excess of normal Banking Association will be charged back to the customer. We will accept postage stamps in denominations of 10¢ or smaller to the value of \$1.00 ONLY. In larger amounts they WILL NOT BE ACCEPTED.

TRANSPORTATION — SEEDS will be shipped by insured post, prepaid. Free Air Mail delivery may be had on seeds under conditions mentioned in our literature. PLANTS and BULBS are delivered in so far as our responsibility is concerned when accepted by the transportation agency at Grants Pass, Oregon. Thereafter all goods travel as the property of the purchaser. SHIPMENT BY PARCEL POST will be made only when purchase is under a quoted prepaid price or customer remits full amount for postage. In the event postage is over-remitted prompt refund will be made. Unless these conditions are met all shipments will be made by Railway Express with charges collect. Insurance on Parcel Post shipments except seeds, will be taken at customers expense on instruction only and any risks involved are the purchasers.

OUR RESPONSIBILITY — In view of the reasonable prices quoted herein and the varied conditions under which this stock will be grown after leaving our care it is manifestly impossible for us to guarantee in any manner, cultural or descriptive, the crop resulting from the use of the material listed. Ordering from this list will definitely be construed as your acceptance of these terms as set forth and it is understood that in all cases our liability shall be limited to the actual purchase price paid for any material supplied.

ALL OFFERS SUBJECT TO SUPPLY AND PRIOR SALE